

# IAN UNSWORTH

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## Experience

### **New Hampshire Fisher Cats (Manchester, NH | March 2024-August 2024)**

- Broadcast games on MiLB.tv and Fisher Cats Radio Network
- Write game recaps and feature stories and update website daily with promotions and sales
- Create graphics which synthesize sponsors and game action, drawing thousands of new impressions per month
- Fulfill radio contracts by writing and producing over 450 advertisements
- Process media relations requests, coordinate interviews between players and media

### **Freelance Play-By-Play (NC and VA | August 2023-Present)**

- Broadcast various sports for Duke University (FH, VB), UNC-Chapel Hill (FH, SB), Siena College (MBB), North Carolina Central University (FB, VB, MBB, WBB), Norfolk State University (FB)
- Broadcast NCAA Tournament Field Hockey Quarterfinal between #3 Duke and Syracuse
- Work with various production crews and analysts, including four different crews in four days
- Coordinate production calls with coaches, research and build graphics for broadcasts

### **Red is the New Orange: A Syracuse Basketball Podcast (October 2023-Present)**

- Co-Host the Field of 68's Syracuse Basketball Podcast with Johnny Gadamowitz
- Distribute video and audio content over a vast media network of 82,000 followers

### **USA Baseball (Cary, NC | June 2023-August 2023)**

- Broadcast over 75 baseball games at the USA National Training Complex, including U.S. Collegiate National Team contests against Chinese Taipei and Japan
- Provide informational materials (game notes, rosters, player data) to scouts and fans

### **Binghamton University (Binghamton, NY | January 2023-May 2023)**

- Broadcast men's basketball games on BU's flagship station, NewsRadio1290 WNBF
- Broadcast men's and women's lacrosse games on ESPN+

### **88.3 FM WAER Syracuse (Syracuse, NY | January 2021-March 2023)**

- **Assistant Sports Director (2022-23)**
- Broadcast, produce, engineer Syracuse football, men's basketball and men's lacrosse on live radio
- Produce audio feature stories for pregame shows
- Mentor younger students by critiquing work and provide group feedback in weekly meetings

## Education

**Syracuse University, May 2023**

**SI Newhouse School of Public Communications**

**Falk College of Sport and Human Dynamics**

- Major: Broadcast and Digital Journalism
- Minor: Sport Management
- GPA: 3.813

## Awards

- Invest in Success Scholarship (GPA over 3.75)
- Dean's List (Fall 2019-Spring 2023)

## Skills

- Adobe Suite: Premiere Pro, Photoshop, InDesign, After Effects, Audition
- Videography: Canon XF705 Cameras
- Still Photography: Canon/Nikon Cameras
- Web Design: Forge, WordPress, Wix, Grove
- Social Media: Instagram, Twitter/X, Facebook, Snapchat, BeReal
- Team Comms: ENPS, Slack, Microsoft Teams
- Music Production: Logic Pro X



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